

**Doing Business with the World & Inauguration of the World Trade Center Fort Lauderdale**  
**Friday, November 13<sup>th</sup>, 2020**  
**10am – 5pm**  
**Final Agenda**

10:00 am	Opening Remarks: Paola Isaac Baraya, Economic Development Specialist Broward County Office of Economic and Small Business Development (OESBD)
10:02 am	Welcome Remarks from Broward County Mayor, Dale V.C. Holness
10:07 am	Welcome Remarks from the Broward County Office of Economic and Small Business Development: Sandy-Michael McDonald, Director
10:10 am	Remarks from Port Everglades: Glenn Wiltshire, Deputy Port Director
10:15 am	Remarks from Enterprise Florida: Manny Mencia, Senior Vice President, International Trade & Development
10:20 am	Remarks from U.S. Department of Commerce: Eduardo Torres, Acting Regional Director, U.S. Department of Commerce, International Trade Administration
10:30 am	<b>World Trade Center Fort Lauderdale Inauguration Panel</b> <ul style="list-style-type: none"><li>• Ivan Barrios, President and CEO, World Trade Center Miami</li><li>• Jaime Silva, Executive Director, World Trade Center Fort Lauderdale</li><li>• Paul Moore, Managing Director, USA-Italy Gateway (WTC Incubator) &amp; Roberto Masiero, Florida Representative for Assoimprese (Industrial SME Association)</li><li>• Christopher George, President &amp; CEO, Made In Britain Trade Center (WTC Incubator)</li></ul>
11:30 am	<b>Doing Business with Latin America and the Caribbean:</b> <ul style="list-style-type: none"><li>• His Excellency Leonel Fernandez, Former President of Dominican Republic</li><li>• The Honorable Kettyna Bellabe, Vice-Mayor of Port-au-Prince, Haiti</li><li>• Leonardo Figueiras, CEO, World Trade Center Sao Paulo, Brazil</li><li>• Max Rodriguez Guillen, Director, Trade Office of Peru in Miami (PromPeru)</li><li>• Diane Edwards, President, Jamaica Promotions Corporation (JAMPRO)</li></ul>
1:30 pm	<b>Doing Business with Europe:</b> <ul style="list-style-type: none"><li>• The Honorable Andreas Siegel, Consul of Germany in Miami</li><li>• Petr Jezek, Economic Section – Agriculture, Embassy of the Czech Republic in Washington D.C.</li><li>• Yassin Nahi, Director of Enterprise Florida - United Kingdom &amp; Ireland</li><li>• Christelle Maffre, Director of Enterprise Florida - France, Italy &amp; Benelux</li></ul>
2:30 pm	<b>Doing Business with Africa, Asia &amp; The Middle East:</b> <ul style="list-style-type: none"><li>• Al Hinton, Advisor, Dubai Investment Development Agency (Dubai FDI)</li><li>• Nadzri Saadon, Director, Malaysia Trade Center in Miami (MATRADE)</li><li>• Joseph Bell, Regional Manager International Trade and Development (AFRICA), Enterprise Florida</li><li>• MD Mahadee Hassan, Economic Minister, Embassy of Bangladesh in Washington, D.C.</li></ul>
3:30 pm	<b>Doing Business with Canada &amp; Mexico:</b> <ul style="list-style-type: none"><li>• The Honorable Susan Harper, Consul General of Canada in Miami</li><li>• The Honorable Jonathan Chait Auerbach, Consul General of Mexico in Miami</li></ul>
4:30 pm	Closing Remarks: Paola Isaac Baraya, Economic Development Specialist Broward County Office of Economic and Small Business Development (OESBD)